



# Business Diagnostic Healthcheck

## What exactly is a Business Diagnostic Healthcheck?

The Business Diagnostic Healthcheck is designed to help you assess where your business is and address its challenges. It is the starting point to building a better business

### The benefits you will enjoy are:

- ~~///~~ An improved ability to make money by identifying strategies that work for you
- ~~///~~ A renewed focus on the business
- ~~///~~ The comfort that the business is developing in the direction you want it to go

### The Business Diagnostic Healthcheck will:

by using a series of questions determine how you are performing on the 10 key success factors in your business

- ~~///~~ Business Planning
- ~~///~~ Leadership
- ~~///~~ Profit
- ~~///~~ Marketing
- ~~///~~ Personal Development
- ~~///~~ Continuous Improvement
- ~~///~~ Sales
- ~~///~~ Morale
- ~~///~~ Waste Reduction
- ~~///~~ Customer Service

We will then discuss what you can do to resolve those issues that need addressing and giving you the starting point to achieve the most impact for your business.

**Griffins**

**Business Builder Solutions**

Griffins Court, 24-32 London Road, Newbury, Berkshire, RG14 1JX  
T 01635 265265 F 01635 265266/265260 E [team@griffins.co.uk](mailto:team@griffins.co.uk) [www.griffins.co.uk](http://www.griffins.co.uk)