



Business Improvement Process

'A business is merely a process – a successful business is a good process.'

If you don't recognise the processes operating in your business how can you change the outcomes?

Whilst traditional business planning is hard to sustain, our process provides a practical set of procedures and tools that are easy to implement. Our 'keep on track' mentoring process recognises the difficulties faced by businesses going through a period of change.

Held over a number of sessions, the **Business Improvement Process** is designed to enable you to develop a strategy for your organisation and most importantly to implement that strategy.

Specifically you will:

- ✍️ Gain a clear understanding of where you are now - your current situation.
- ✍️ Complete an in depth analysis of 'Where' you want the business to be by establishing a vision, analysing your competition and developing a sustainable competitive advantage.
- ✍️ Have a clear understanding of the specific things you need to do in order to ensure you get to where you want to be
- ✍️ Produce a One Page Business Plan, a working tool that clearly documents:
 - Where you are now
 - Where you want to be
 - Key strategies that you need to work on over the following 12 months
 - Prioritised actions that will push your selected strategies forward
- ✍️ Benefit from our 'keep on track' process. We will motivate you by keeping in touch, mentoring and monitoring your progress over the first 12 months.

Griffins

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